



Adrienne Sussman
Chef/Owner

To Whom It May Concern:

I felt it was necessary for me to write this letter for the Yankee Pennysaver. For years I didn't want to advertise in the Pennysaver, thinking it wouldn't reach the people I wanted to attract to my restaurant. A persistent (but not pushy) ad rep convinced me to give it a try and I did. Shortly after, I started receiving phone calls from people saying they saw my ad in the Pennysaver.

I can honestly say that besides word of mouth (which is slow) I have had more responses from my Pennysaver ads than from any other. Mel, who is my ad rep, was the one responsible for getting me to try his paper and I am in his debt. He has created beautiful ads for me that have received a lot of attention.

Don't wait as long as I did and give them a chance. You will be pleasantly surprised.

Sincerely

Adrienne Sussman
Owner/Chef

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New Milford

CATERING
On/Off Premises

860-354-6001
Reservations Recommended