

CT PENNYSAVER.com

*Reaches
Executives*

BRIAN TRACY  **INTERNATIONAL**

Dear Steven:

Pennysaver helps fill our seminars! We are pleased with the response we get from advertising in the Pennysaver. It is not only the number, but also the quality of the respondent.

We are no longer surprised when a CEO or other executive from a major company starts off by saying, "I usually don't read the Pennysaver, but I happened to see your ad and I'm interested in sending our team of people to your upcoming seminar." This happens time and time again.

It's a pleasure doing business with your group at the Pennysaver.

To your continued success,

Sherry K Jackson

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Dir. of Marketing

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