

# Pennysaver Makes Dentists Smile



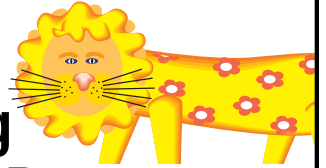
## Children's Dental Care

Dr. Jenny Federman, D.M.D.

Greenknoll Professional Building

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Dear Steven:

April 7, 2011

We absolutely love advertising in the *Pennysaver*! Thanks to our advertising, we have brought in **over 20 new patients** from our community who now call us their dentist! It reaches everyone so we know our target demographic is taken care of. The folks at the *Pennysaver* always call us when promotions are being offered and they work so well with our staff.

Two thumbs way up!

Sincerely,

*Jordan*

Practice Manager, Children's Dental Care