

# DUNKIN' RUNS ON PENNYSAVER



Main Office  
28 Eagle Road • Danbury-CT 06810

November 1<sup>st</sup>, 2009

Herb Krate,

I wanted to take a moment to thank you for your support in helping us promote our stores through couponing in the Pennysaver. We have found it helpful when it comes to Help Wanted ads as well as coupons. Your art department is fantastic at putting together ads to mimic our corporate ads. I even have guests telling me how they look forward to getting their coupons and actually pull out the coupons from their wallets to show me. During these difficult economic times, your assistance has been greatly appreciated and a GREAT value at that. *We redeem on some weeks over 500 coupons on a single day after publishing in your paper.*

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Batista", with a long horizontal line extending to the right.

Steve Batista